



**Bachelor of Business Administration (BBA)**

Academic Year: .....

**Applicant's information**

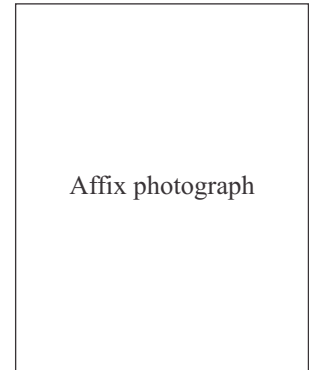
Name: .....

Gender: ..... Date of birth: ..... / ..... / .....  
(dd/mm/yyyy)

Blood group: ..... Domicile: .....

Religion: ..... Category:  GM  SC  ST

Nationality:  Indian  NRI  Foreign National (Citizenship .....



**Applicant's contact details for correspondence**

Address: .....

Pin/Zip Code: ..... State: ..... Country: .....

Tel.: (Residence) .....  
(with STD/ISD code)

Mobile: .....

E-Mail: ..... Alternative e-mail: .....

**Parent's contact details**

**Father**

**Mother**

Name: .....

Occupation: .....

Organization: .....

Designation: .....

E-Mail ID: .....

Mobile: .....

Permanent address: .....

Pin code: ..... City: ..... State: .....

Country: ..... Telephone: .....  
(with STD/ISD code)

## Educational qualifications

Name of the Examination/Degree	Name of the Institution	Name of University/Board	State	Year of Passing	Percentage Scored	Main Subjects/Stream	Mode of Study
X							<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence
XII						<input type="checkbox"/> Science <input type="checkbox"/> Commerce <input type="checkbox"/> Arts <input type="checkbox"/> Others (Please Specify) -----	<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence
Other qualification (if any)							<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence

## Statement of purpose

1. What motivates you to apply to the Management course at Alliance School of Business, Alliance University?

2. Where did you first hear about the Bachelor of Business Administration (BBA) course at Alliance School of Business, Alliance University? (you may choose a maximum of three options)

- |   |  |
|---|--|
| <input type="checkbox"/> Google                     | <input type="checkbox"/> Alliance University Blog  |
| <input type="checkbox"/> Facebook                   | <input type="checkbox"/> Educational Website (eg. Shiksha.com, H T Campus, Indiacollegesearch.com etc) |
| <input type="checkbox"/> Youtube                    | <input type="checkbox"/> Direct Mail   |
| <input type="checkbox"/> Linkedin                   | <input type="checkbox"/> Educational Fair  |
| <input type="checkbox"/> Twitter                    | <input type="checkbox"/> Friend/Recommendation/Referral  |
| <input type="checkbox"/> Radio                      | <input type="checkbox"/> Conference/Event/Open house   |
| <input type="checkbox"/> Newspaper                  | <input type="checkbox"/> Google Play/Apple App Store   |
| <input type="checkbox"/> Magazine                   | <input type="checkbox"/> Television Advertisements (TVC's)   |
| <input type="checkbox"/> Hoarding                   | <input type="checkbox"/> Coaching Center (please specify).....   |
| <input type="checkbox"/> Brochure/Prospectus/Poster | <input type="checkbox"/> Others (please specify).....  |

Do you need hostel accommodation?

Yes

No

## Declaration

I have read and understood the full requirements of the Bachelor of Business Administration (BBA) course, eligibility criteria, terms and conditions and other important information as indicated in the Prospectus

I confirm that the information furnished by me in this Application Form is true to the best of my knowledge. I understand that any false or misleading statement may lead to the cancellation of admission or expulsion from the Bachelor of Business Administration (BBA) course at any stage.

I undertake to abide by the rules and regulations of the Alliance School of Business as prescribed from time to time. If I am found to have violated, at any point in time, any of the prescribed rules and regulations then Alliance University is free to initiate appropriate disciplinary action against me.

Signature:

Date:

## Application Fee

Enclose along with your filled-in application form a non-refundable processing fee as applicable through cash/online-transfer/demand draft in favor of **Alliance University - School of Business** payable at Bengaluru.

## Checklist

1. Attested copies of the following documents:

- Standard X mark sheet/transcript
- Standard XII mark sheet/transcript
- Photo Identity Proof

3. For NRI / Foreign National applicants only:

- Passport copy

2. Application Form fee

- |                     |          |                          |
|---------------------|----------|--------------------------|
| Indian Nationals    | ₹1,000/- | <input type="checkbox"/> |
| NRI/SAARC Nationals | ₹2,000/- | <input type="checkbox"/> |
| Foreign Nationals   | US\$50   | <input type="checkbox"/> |

DD No.: .....

Date: .....

Bank: .....