



Public Disclosure of Student Learning Form

Institution: ALLIANCE UNIVERSITY

Academic Business Unit: ALLIANCE SCHOOL OF BUSINESS

Academic Year: 2016-17

International Assembly for Collegiate Business Education
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USA



ALLIANCE
UNIVERSITY
Alliance School of Business

**REPORT OF STUDENT LEARNING AND ACHIEVEMENT AND
OPERATIONAL EFFECTIVENESS FOR THE ACADEMIC YEAR 2016-17**

Mission

The School's mission rests on six pillars:

- Student centeredness
- Excellence in teaching
- Scholarly and application-oriented research
- Contemporary and meaningful executive education and development
- Global focus and cross-cultural sensitivity
- Outreach activities that serve society and enhance the quality of life

Student Learning Assessment for **Master of Business Administration (Marketing)**

| Intended Student Learning Outcomes for <i>Master of Business Administration</i> : | |
|---|---|
| 1. | Students will continuously and comprehensively analyze, comprehend and pursue applications of function-related business constructs and practices. |
| 2. | Students will exhibit a comprehensive understanding of the local, regional, national and transnational dynamics and dimensions of business. |
| 3. | Students will be able to utilize and apply strategic tools to recommend and communicate ethical and socially responsible business decisions. |
| 4. | Students will be able to identify opportunities, analyze a problem, make bold and intelligent decisions and be able to implement it, all in the context of uncertain and incomplete data. |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 90% of students will earn 70% or higher marks in their During Semester Assessment (DSA) and 90% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Advanced Capstone Project (Dissertation) | At least 90% of students will successfully complete the Advanced Capstone Project (Dissertation) |
| 3. Comprehensive Examination | At least 90% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 80% of students will earn 80% or higher marks in the Business Simulation Competition |

| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: | |
|---|--|---------|
| 1. Industry Internship Guide’s Feedback | At least 90% of the industry internship guides should have rated the student fair or higher | |
| 2. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 91.4% of the students earned 70% or higher marks in their During Semester Assessment (DSA) and 90.1% of the students successfully passed the Semester End Examinations (SEE) | ✓ | |
| 2. 94.6% of the students successfully completed the Advanced Capstone Project (Dissertation) | ✓ | |
| 3. 97.1% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 84.2% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 90.5% of the Industry Internship Guides rated the students fair or higher | ✓ | |
| 2. 91.6% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |

Student Learning Assessment for **Master of Business Administration (Finance)**

| Intended Student Learning Outcomes for <i>Master of Business Administration</i> : | |
|---|---|
| 1. | Students will continuously and comprehensively analyze, comprehend and pursue applications of function-related business constructs and practices. |
| 2. | Students will exhibit a comprehensive understanding of the local, regional, national and transnational dynamics and dimensions of business. |
| 3. | Students will be able to utilize and apply strategic tools to recommend and communicate ethical and socially responsible business decisions. |
| 4. | Students will be able to identify opportunities, analyze a problem, make bold and intelligent decisions and be able to implement it, all in the context of uncertain and incomplete data. |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 90% of students will earn 70% or higher marks in their During Semester Assessment (DSA) and 90% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Advanced Capstone Project (Dissertation) | At least 90% of students will successfully complete the Advanced Capstone Project (Dissertation) |
| 3. Comprehensive Examination | At least 90% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 80% of students will earn 80% or higher marks in the Business Simulation Competition |

| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: | |
|---|--|---------|
| 1. Industry Internship Guide’s Feedback | At least 90% of the industry internship guides should have rated the student fair or higher | |
| 2. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 91.0% of the students earned 70% or higher marks in their During Semester Assessment (DSA) and 91.8% of the students successfully passed the Semester End Examinations (SEE) | ✓ | |
| 2. 97.6% of the students successfully completed the Advanced Capstone Project (Dissertation) | ✓ | |
| 3. 90.7% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 88.2% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 94.6% of the Industry Internship Guides rated the students fair or higher | ✓ | |
| 2. 92.9% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |

Student Learning Assessment for **Master of Business Administration (Operations Management)**

| Intended Student Learning Outcomes for <i>Master of Business Administration</i> : | |
|---|---|
| 1. | Students will continuously and comprehensively analyze, comprehend and pursue applications of function-related business constructs and practices. |
| 2. | Students will exhibit a comprehensive understanding of the local, regional, national and transnational dynamics and dimensions of business. |
| 3. | Students will be able to utilize and apply strategic tools to recommend and communicate ethical and socially responsible business decisions. |
| 4. | Students will be able to identify opportunities, analyze a problem, make bold and intelligent decisions and be able to implement it, all in the context of uncertain and incomplete data. |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 90% of students will earn 70% or higher marks in their During Semester Assessment (DSA) and 90% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Advanced Capstone Project (Dissertation) | At least 90% of students will successfully complete the Advanced Capstone Project (Dissertation) |
| 3. Comprehensive Examination | At least 90% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 80% of students will earn 80% or higher marks in the Business Simulation Competition |

| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: | |
|---|--|---------|
| 1. Industry Internship Guide's Feedback | At least 90% of the industry internship guides should have rated the student fair or higher | |
| 2. Student's Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 95.8% of the students earned 70% or higher marks in their During Semester Assessment (DSA) and 94.2% of the students successfully passed the Semester End Examinations (SEE) | ✓ | |
| 2. 99.5% of the students successfully completed the Advanced Capstone Project (Dissertation) | ✓ | |
| 3. 92.6% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 84.4% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 97.6% of the Industry Internship Guides rated the students fair or higher | ✓ | |
| 2. 92.0% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |

Student Learning Assessment for **Master of Business Administration (Organizational Leadership and Strategy)**

| Intended Student Learning Outcomes for <i>Master of Business Administration</i> : | |
|---|---|
| 1. | Students will continuously and comprehensively analyze, comprehend and pursue applications of function-related business constructs and practices. |
| 2. | Students will exhibit a comprehensive understanding of the local, regional, national and transnational dynamics and dimensions of business. |
| 3. | Students will be able to utilize and apply strategic tools to recommend and communicate ethical and socially responsible business decisions. |
| 4. | Students will be able to identify opportunities, analyze a problem, make bold and intelligent decisions and be able to implement it, all in the context of uncertain and incomplete data. |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 90% of students will earn 70% or higher marks in their During Semester Assessment (DSA) and 90% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Advanced Capstone Project (Dissertation) | At least 90% of students will successfully complete the Advanced Capstone Project (Dissertation) |
| 3. Comprehensive Examination | At least 90% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 80% of students will earn 80% or higher marks in the Business Simulation Competition |

| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: | |
|---|--|---------|
| 1. Industry Internship Guide’s Feedback | At least 90% of the industry internship guides should have rated the student fair or higher | |
| 2. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 96.3% of the students earned 70% or higher marks in their During Semester Assessment (DSA) and 90.2% of the students successfully passed the Semester End Examinations (SEE) | ✓ | |
| 2. 98.2% of the students successfully completed the Advanced Capstone Project (Dissertation) | ✓ | |
| 3. 96.5% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 82.4% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 93.5% of the Industry Internship Guides rated the students fair or higher | ✓ | |
| 2. 94.4% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |

Student Learning Assessment for **Bachelor of Business Administration (Marketing)**

| Intended Student Learning Outcomes for <i>Bachelor of Business Management</i> : | |
|--|---|
| 1. Students will be able to explain broad-based theoretical perspectives of management | |
| 2. Enable students to identify and explain the main functions of management in a global environment | |
| 3. Enable students to identify, analyse, reflect on and evaluate a management related research problem | |
| 4. Students will demonstrate understanding of the principles of social responsibility and ethical behaviour in business. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 75% of students will earn 75% or higher marks in their During Semester Assessment (DSA) and 80% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Internship | At least 90% of students will successfully complete the Internship Project |
| 3. Comprehensive Examination | At least 80% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 75% of students will earn 80% or higher marks in the Business Simulation Competition |
| Assessment Tools / Methods for Intended Student Learning Outcomes — Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Industry Internship Guide’s Feedback | At least 80% of the industry internship guides should have rated the student fair or higher |

| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
|---|----------------------------|---------|
| | Met | Not Met |
| 1. 82.8% of the students earned 75% or higher marks in their During Semester Assessment (DSA) and 83.2% of the students successfully passed the Semester End Examinations | ✓ | |
| 2. 100% of the students successfully completed the Internship Project | ✓ | |
| 3. 91.8% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 76.6% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 94.2% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. 91.6% of the Industry Internship Guides rated the students fair or higher | ✓ | |

Student Learning Assessment for **Bachelor of Business Administration (Finance)**

| Intended Student Learning Outcomes for <i>Bachelor of Business Management</i> : | |
|--|---|
| 1. Students will be able to explain broad-based theoretical perspectives of management | |
| 2. Enable students to identify and explain the main functions of management in a global environment | |
| 3. Enable students to identify, analyse, reflect on and evaluate a management related research problem | |
| 4. Students will demonstrate understanding of the principles of social responsibility and ethical behaviour in business. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 75% of students will earn 75% or higher marks in their During Semester Assessment (DSA) and 80% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Internship | At least 90% of students will successfully complete the Internship Project |
| 3. Comprehensive Examination | At least 80% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 75% of students will earn 80% or higher marks in the Business Simulation Competition |
| Assessment Tools / Methods for Intended Student Learning Outcomes — Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Industry Internship Guide’s Feedback | At least 80% of the industry internship guides should have rated the student fair or higher |

| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
|---|----------------------------|---------|
| | Met | Not Met |
| 1. 91.0% of the students earned 75% or higher marks in their During Semester Assessment (DSA) and 83.4% of the students successfully passed the Semester End Examinations | ✓ | |
| 2. 95.4% of the students successfully completed the Internship Project | ✓ | |
| 3. 92.9% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 75.8% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 91.5% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. 90.6% of the Industry Internship Guides rated the students fair or higher | ✓ | |

Student Learning Assessment for **Bachelor of Business Administration (Human Resource Management)**

| Intended Student Learning Outcomes for <i>Bachelor of Business Management</i> : | |
|--|---|
| 1. Students will be able to explain broad-based theoretical perspectives of management | |
| 2. Enable students to identify and explain the main functions of management in a global environment | |
| 3. Enable students to identify, analyse, reflect on and evaluate a management related research problem | |
| 4. Students will demonstrate understanding of the principles of social responsibility and ethical behaviour in business. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 75% of students will earn 75% or higher marks in their During Semester Assessment (DSA) and 80% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Internship | At least 90% of students will successfully complete the Internship Project |
| 3. Comprehensive Examination | At least 80% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 75% of students will earn 80% or higher marks in the Business Simulation Competition |
| Assessment Tools / Methods for Intended Student Learning Outcomes — Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Industry Internship Guide’s Feedback | At least 80% of the industry internship guides should have rated the student fair or higher |

| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
|---|----------------------------|---------|
| | Met | Not Met |
| 1. 85.6% of the students earned 75% or higher marks in their During Semester Assessment (DSA) and 82.1% of the students successfully passed the Semester End Examinations | ✓ | |
| 2. 100% of the students successfully completed the Internship Project | ✓ | |
| 3. 93.4% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 76.4% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 94.5% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. 81.7% of the Industry Internship Guides rated the students fair or higher | ✓ | |

Student Learning Assessment for **Bachelor of Business Administration (International Business Management)**

| Intended Student Learning Outcomes for <i>Bachelor of Business Management</i> : | |
|--|---|
| 1. Students will be able to explain broad-based theoretical perspectives of management | |
| 2. Enable students to identify and explain the main functions of management in a global environment | |
| 3. Enable students to identify, analyse, reflect on and evaluate a management related research problem | |
| 4. Students will demonstrate understanding of the principles of social responsibility and ethical behaviour in business. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes— Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Semester Assessment (DSA) and Semester End Examinations (SEE) | At least 75% of students will earn 75% or higher marks in their During Semester Assessment (DSA) and 80% of the students will successfully pass the Semester End Examinations (SEE) |
| 2. Internship | At least 90% of students will successfully complete the Internship Project |
| 3. Comprehensive Examination | At least 80% of the students will successfully pass the Comprehensive Examination |
| 4. Business Simulation | At least 75% of students will earn 80% or higher marks in the Business Simulation Competition |
| Assessment Tools / Methods for Intended Student Learning Outcomes — Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Industry Internship Guide’s Feedback | At least 80% of the industry internship guides should have rated the student fair or higher |

| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
|---|----------------------------|---------|
| | Met | Not Met |
| 1. 76.4% of the students earned 75% or higher marks in their During Semester Assessment (DSA) and 80.9% of the students successfully passed the Semester End Examinations | ✓ | |
| 2. 94.6% of the students successfully completed the Internship Project | ✓ | |
| 3. 93.2% of the students successfully completed the Comprehensive Examination | ✓ | |
| 4. 76.3% of the students earned 80% or higher marks in the Business Simulation Competition | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 92.1% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. 81.8% of the Industry Internship Guides rated the students fair or higher | ✓ | |

Student Learning Assessment for Executive PGDM (Marketing Management)

| Intended Student Learning Outcomes for Executive PGDM: | |
|---|---|
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | |
|---|---|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 95.5% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 78.6% of the students successfully passed the Term End Examinations (TEE) | ✓ | |
| 2. 76.8% of the students have successfully completed the Project work | ✓ | |
| 3. 77.0% of the students successfully completed the Comprehensive Examination | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 98.5% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | |
| 3. 95.4% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | |

Student Learning Assessment for Executive PGDM (Financial Management)

| | |
|---|---|
| Intended Student Learning Outcomes for Executive PGDM: | |
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | |
|---|---|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 97.3% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 77.4% of the students successfully passed the Term End Examinations (TEE) | ✓ | |
| 2. 76.9% of the students have successfully completed the Project work | ✓ | |
| 3. 74.8% of the students successfully completed the Comprehensive Examination | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 94.6% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | |
| 3. 92.5% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | |

Student Learning Assessment for **Executive PGDM (Human Resource Management)**

| Intended Student Learning Outcomes for <i>Executive PGDM</i>: | |
|---|---|
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | |
|---|---|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 84.8% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 96.2% of the students successfully passed the Term End Examinations (TEE) | ✓ | |
| 2. 98.6% of the students have successfully completed the Project work | ✓ | |
| 3. 97.9% of the students successfully completed the Comprehensive Examination | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 98.7% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | |
| 3. 92.4% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | |

Student Learning Assessment for **Executive PGDM (Lean Operations Management)**

| Intended Student Learning Outcomes for <i>Executive PGDM</i>: | |
|---|---|
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | |
|---|---|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | |
| Summary of Results from Direct Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 82.5% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 76.4% of the students successfully passed the Term End Examinations (TEE) | ✓ | |
| 2. 77.3% of the students have successfully completed the Project work | ✓ | |
| 3. 94.6% of the students successfully completed the Comprehensive Examination | ✓ | |
| Summary of Results from Indirect Measures of Student Learning: | Performance Target Was.... | |
| | Met | Not Met |
| 1. 96.4% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | |
| 3. 92.9% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | |

Student Learning Assessment for Executive PGDM (Information Systems Management)

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|---|---|
| Intended Student Learning Outcomes for Executive PGDM: | |
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | | |
|--|---|----------------------------|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | | |
| Summary of Results from Direct Measures of Student Learning: | | Performance Target Was.... | |
| | | Met | Not Met |
| 1. 97.0% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 100% of the students successfully passed the Term End Examinations (TEE) | ✓ | | |
| 2. 98.5% of the students have successfully completed the Project work | ✓ | | |
| 3. 97.8% of the students successfully completed the Comprehensive Examination | ✓ | | |
| Summary of Results from Indirect Measures of Student Learning: | | Performance Target Was.... | |
| | | Met | Not Met |
| 1. 96.4% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | | |
| 3. 95.0% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | | |

Student Learning Assessment for Executive PGDM (International Business Management)

| Intended Student Learning Outcomes for Executive PGDM: | |
|---|---|
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | | |
|---|---|----------------------------|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | | |
| Summary of Results from Direct Measures of Student Learning: | | Performance Target Was.... | |
| | | Met | Not Met |
| 1. 97.3% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 94.8% of the students successfully passed the Term End Examinations (TEE) | ✓ | | |
| 2. 99.1% of the students have successfully completed the Project work | ✓ | | |
| 3. 98.4% of the students successfully completed the Comprehensive Examination | ✓ | | |
| Summary of Results from Indirect Measures of Student Learning: | | Performance Target Was.... | |
| | | Met | Not Met |
| 1. 98.7% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | | |
| 3. 91.6% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | | |

Student Learning Assessment for **Executive PGDM (Project Management)**

| Intended Student Learning Outcomes for <i>Executive PGDM</i>: | |
|---|---|
| 1. Enable students to address industry-relevant theories, concepts, and best-in-class practices. | |
| 2. Enable students to learn, utilize and apply management tools in order to prepare for the global work place. | |
| 3. Enable students to assess and conceptualize contemporary developments in management theory and practice. | |
| 4. Enable students to integrate the latest management concepts with current industry needs. | |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Direct Measures of Student Learning: | Performance Targets/Criteria for Direct Measures: |
| 1. During Term Assessment (DTA) and Term End Examinations (TEE) | At least 80% of students will earn 75% or higher marks in their During Term Assessment (DTA) and 75% of the students will successfully pass the Term End Examinations (TEE) |
| 2. Project Work | At least 75% of students will successfully complete the Project work. |
| 3. Comprehensive Examination | At least 75% of the students will successfully pass the Comprehensive Examination |
| Assessment Tools / Methods for Intended Student Learning Outcomes—Indirect Measures of Student Learning: | Performance Targets/Criteria for Indirect Measures: |
| 1. Student’s Feedback | At least 90% of the students will report a satisfaction level of 4 on a scale of 1-5 where 1 stands for highly unsatisfactory and 5 stands for highly satisfactory |
| 2. Student’s Performance received from sponsoring companies | Gauge upgrade in performance of sponsored participants as reported by their organizations to help participant meet organization needs along with individual requirements |

| | | | |
|---|---|----------------------------|---------|
| 3. Graduating Students Survey | On a scale from 1 to 5, with 5 being strongly agree, 90% of the students either agree (4) or strongly agree (5) that they developed competencies to prepare them for success in their profession. | | |
| Summary of Results from Direct Measures of Student Learning: | | Performance Target Was.... | |
| | | Met | Not Met |
| 1. 82.7% of the students earned 75% or higher marks in their During Term Assessment (DTA) and 76.4% of the students successfully passed the Term End Examinations (TEE) | ✓ | | |
| 2. 98.4% of the students have successfully completed the Project work | ✓ | | |
| 3. 76.7% of the students successfully completed the Comprehensive Examination | ✓ | | |
| Summary of Results from Indirect Measures of Student Learning: | | Performance Target Was.... | |
| | | Met | Not Met |
| 1. 98.4% of the students reported a satisfaction level of 4 or higher with the courses they took | ✓ | | |
| 2. All the sponsoring companies have given positive feedback on sponsored participants | ✓ | | |
| 3. 91.6% of the students reported a satisfaction level of 4 or higher on competencies developed to prepare them for success in their profession | ✓ | | |